

PUBLIC PARTICIPATION COMMITTEE MEETING
August 12, 2014
COMPASS
700 NE 2nd St., Suite 200
Meridian, Idaho

****Meeting Minutes****

ATTENDEES: Miguel Gaddi
Rebecca Lemmons
Amy Luft, COMPASS
Jeff Madsen, **Vice Chair**
Jeanette Ross
Nicole Stern, **Chair**

MEMBERS ABSENT: Chris Lavelle
Scott Lowe
Ross Mason
John McClellan
Deanna Smith
Kristi Watkins
Josh Wilson

OTHERS PRESENT: Liisa Itkonen, COMPASS
Carl Miller, COMPASS
Jessica Wilson, COMPASS

CALL TO ORDER:

Chair Stern called the meeting to order at 2:00 p.m.

I. AGENDA ADDITIONS/CHANGES

None.

II. OPEN DISCUSSION/ANNOUNCEMENTS

Amy Luft told the Committee that nominations are now open for Leadership in Motion Awards until September 30, 2014.

III. CONSENT AGENDA

A. Approve May 12, 2014, Meeting Minutes

Jeff Madsen moved and Rebecca Lemmons seconded that the meeting summary of May 12, 2014, be accepted. The motion passed unanimously.

IV. INFORMATION/ DISCUSSION ITEMS

A. COMPASS Integrated Communication Plan

Amy Luft requested a subcommittee of volunteers to work with staff on developing the COMPASS integrated communications plan. The subcommittee would meet from August 2014 – March 2015, with a total of four to eight subcommittee meetings, with additional subcommittee communication via email.

Jeff Madsen and Nicole Stern volunteered to participate on the subcommittee.

B. Update on Development Review Checklist Focus Group

Carl Miller updated the committee on the Development Review Checklist Focus Group and the anticipated launch of the Performance Measures Dashboard in September 2014.

C. Educational Program on Funding

Amy Luft stated that COMPASS is planning to conduct an education campaign in FY2015 to raise the level of awareness of the region's transportation funding shortfall and the need to do something about it. The campaign will include education series speakers, op eds, blogs, radio ads, and more.

COMPASS is seeking one tag line to tie together multiple messages. Amy asked PPC members to brainstorm ideas and send them to her.

D. Demonstration of the Performance Measures Dashboard

Eric Adolfson gave the committee a demonstration of the Performance Measures Dashboard on the COMPASS website. COMPASS staff anticipate that the dashboard will be live in September 2014.

VII. OTHER

A. Next Meeting: September 29, 2014, 9:00 am, at COMPASS.

VII. ADJOURNMENT

The meeting adjourned at 3:30 p.m.